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Reference our School Code:

Offer for 2010-2011 school year valid 8/1/10 through 6/30/11. New or existing customers must sign up for service and hardware using the phone number provided (888-388-4724) and mention a School Code at the time order is placed in order to qualify for School Rewards. Offer is not available online or through any local or national retailer. Schools will earn a \$100 School Reward for each new customer and a \$50 School Reward for each existing customer who orders and activates one year of DIRECTV service. Only one School Code is allowed per account; only one DIRECTV4Schools commitment may be made per account in the 2010-2011 program year. Accounts that are not activated or are cancelled prior to payment of School Reward will be disqualified. For full terms and conditions, please visit www.directv4schools.com. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in first bill. ©2009 DIRECTV, Inc. DIRECTV, the Cyclone Design logo, and DIRECTV4Schools are trademarks of DIRECTV, Inc.

